



# MEDIA RELEASE

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**FOR IMMEDIATE RELEASE**  
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## CITY LAUNCHES HAT SMART CONSERVATION PROGRAM

*Initiatives to help residents save money, conserve non-renewable resource*

**Medicine Hat** – With winter just around the corner, the time is fast approaching when furnaces will need to be turned on to heat city homes.

Now is the time to be thinking about energy conservation as a way to stretch your dollar and save on your Utility Statement.

"As residents are aware, Medicine Hat's energy source is primarily non-renewable natural gas and the City of Medicine Hat is sensitive to the challenge of heating bills during the winter months," says Gerry Labas, Energy Division Commissioner. "The City is also highly aware of the ongoing importance of conservation. As a result, the City has hired an Energy Conservation Coordinator to develop, implement and promote energy conservation in Medicine Hat."

The Energy Conservation Coordinator is available to help residents and business owners who want to make their homes and businesses more energy efficient.

"My primary roles are to answer questions, develop solutions and show Hatters cost effective ways that can make their homes more energy efficient, not only during the cold winter months, but also the hot southern Alberta summers," says Wayne Perehudoff, Energy Conservation Coordinator.

The City will be distributing information about energy conservation as part of its HAT Smart environmental initiatives program and the energy business over the coming months.

"Keep watching for more information on how you can be HAT Smart and save money," says Labas. "Providing information and advice about energy conservation is one way we can help our customers."

Hatters can contact Energy Conservation Coordinator Wayne Perehudoff at 525-8823 or [conserve@medicinehat.ca](mailto:conserve@medicinehat.ca). Information on energy conservation is also available on the City's website [www.medicinehat.ca](http://www.medicinehat.ca) and [www.hatsmart.ca](http://www.hatsmart.ca)

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